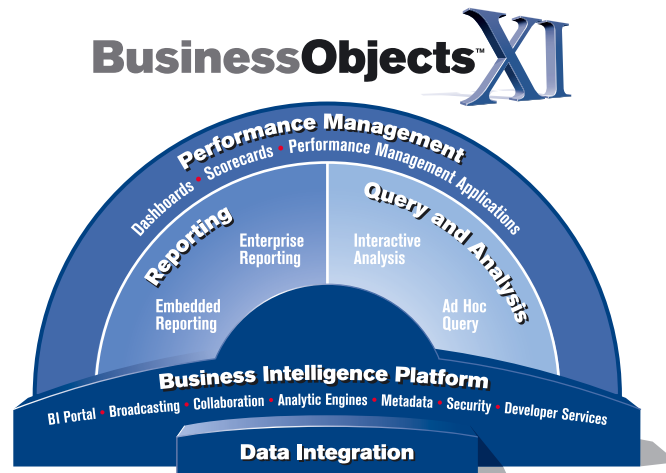


BusinessObjects Enterprise powers the management and secure deployment of specialized, end-user tools—for reporting, query and analysis, and performance management—on a proven, scalable, and open-services oriented architecture.

The Complete BI Platform You Can Trust

People at all levels of your organization are responsible for making decisions that can impact overall business success. They need access to critical business information, and the ability to analyze and share that information with suppliers, partners, and customers.

As your organization continues to invest heavily in multiple applications, you may decide to deploy a variety of business intelligence (BI) tools to extract information from these applications. To take full advantage of the lower total cost of ownership (TCO) associated with standardizing multiple BI initiatives, your BI platform must support all users inside and outside your organization. It has to drive all of your mission-critical business requirements, while delivering information in multiple web and non-web user interfaces. In addition, it must be flexible and have the ability to connect to your key data sources, as well as work with your major operating systems—regardless of format or location.



BusinessObjects Enterprise is the complete BI platform for our product line.

BusinessObjects™ Enterprise combines end-user insight with flexible systems management allowing your administrators to confidently deploy and standardize their BI implementations. BusinessObjects Enterprise delivers:

- ▶ Scalable and adaptive services-oriented architecture
- ▶ Extreme end-user insight
- ▶ Easy-to-deploy-and-manage solution

Key Benefits

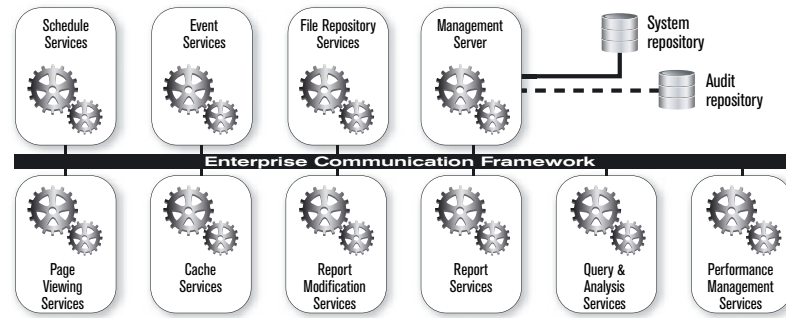
The BusinessObjects Enterprise services-oriented platform includes specialized processing services for maximum efficiency.

It includes integrated security, administration, and auditing for ease of management; and rapid deployment and configuration, permitting IT administrators to free up resources to solve business problems.

Scalable and Adaptive Services-Oriented Architecture

A BI platform is a vital component of an overall enterprise IT infrastructure. It provides the key support system for corporate information access and decision making. Your end users rely on this platform to ensure they can track, understand, and manage business information. So you need a highly available and efficient architecture in place for processing, managing, and delivering critical information and analysis to a broad user base.

BI Platform



The BI platform comprises a set of services connected with a powerful web-based communication framework.

Flexible Services-Oriented Platform

By building your organization's BI solutions with BusinessObjects Enterprise, you get the flexibility to deploy a solution for a single business challenge, while being able to simultaneously expand your deployment as your needs evolve.

Designed for Scalability and High Performance

BusinessObjects Enterprise is designed for scalability, reliability, fault-tolerance, extensibility, and 24/7 availability. Our platform recognizes the importance of diverse global deployments, supports Unicode, and is compliant with Microsoft Windows, Sun Solaris, IBM AIX, HP-UX, and Linux. So you can start with a single BI project on one platform, and easily grow to support an enterprise-wide standardization initiative on multiple platforms.

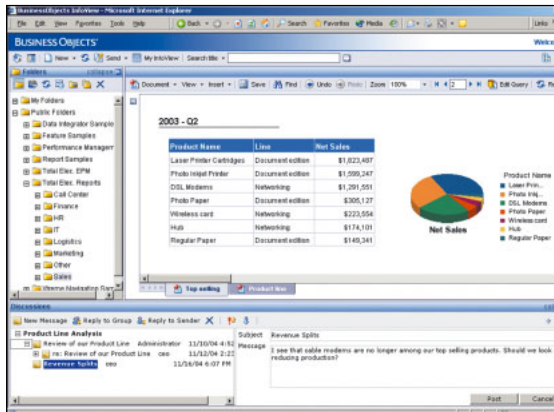
With BI content now being delivered via intranet and extranet, BI platform scalability is a key issue. BusinessObjects Enterprise has the scalability you need to accommodate increasing numbers of users, process growing volumes of information, and scale on a single machine—or clusters of machines—while maintaining high performance.

Proven Reliability

Our platform's key attributes—performance, reliability, and scalability—are proven by extensive, real-world testing and third-party certification. Enterprise is the only BI platform to achieve Microsoft Windows 2003 Datacenter certification. BusinessObjects Enterprise—covered by a 24/7 technical customer support—has demonstrably installed and run on a 32-processor system, remained stable through rigorous stress testing, and stayed available after being subject to extensive failover conditions. We also continually conduct extensive benchmarking and performance testing to ensure our platform scales to meet evolving organizational needs.

Extreme End-User Insight

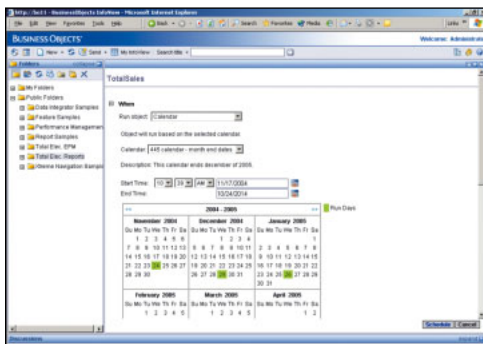
BusinessObjects Enterprise empowers end users with trusted information that can be directly integrated into a portal, an extranet, a desktop productivity tool, and a performance management application. Innovative tools like Encyclopedia and Process Tracker allow end users to track, manage, and collaborate—during the entire decision-making process—within the intuitive, web-based interface.



BusinessObjects InfoView portal includes an all-new, intuitive end-user web interface with integrated threaded discussions.

Intuitive BI Portal Helps Users Explore and Interact with Information

BusinessObjects Enterprise XI supports a new end-user BI portal interface—BusinessObjects InfoView—that simplifies information access and understanding, and helps your users be more productive. InfoView is a single web interface that accesses and interacts with any type of BI—including reports, analytics, dashboards, scorecards, and strategy maps.



Automatically schedule your documents on a recurring basis including on a defined business calendar.

Integrated Collaboration Helps Users Put Information in Context

Threaded discussions help users understand the business context of information—in the document—for better insight, leading to greater confidence in decisions. Threaded discussions are fully-integrated features of the BusinessObjects Enterprise environment. The platform allows for discussions to be displayed within the InfoView portal, as well as within performance management dashboards and scorecards, so your users

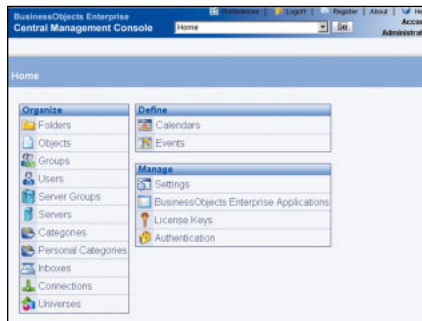
can discuss and share business insight within any document they manage.

Powerful and Flexible Scheduling Helps Users Save Time

Enterprise includes scheduling for BusinessObjects Web Intelligence and Crystal Reports®, and performance management metrics for your end users and administrators. Integrated scheduling—combined with user-role based security—allows users and IT to quickly and easily deliver the right information to the right people. This data displays on all daily or weekly timetables as well as on month-end or quarter-end business calendars. Users can share documents via email or send them to a system inbox, printer, or file—in several different formats—allowing further interaction.

Users Can Manage BI from Within Microsoft Office

BusinessObjects Enterprise embraces Microsoft Office—including the ability to store and manage Word, PowerPoint, and Excel in the system repository. Our platform's Live Office is an integrated solution in your familiar Microsoft Office environment. It provides your business users with an easy and efficient way to embed accurate, updatable data in their documents, spreadsheets, and presentations for business insight. These documents can then be shared securely with others for collaborative decision making. Live Office also gives users more confidence by ensuring that they have specific and current information available at all times.



The Central Management Console provides full control over the entire system.

Easy-To-Deploy-And-Manage Solution

BusinessObjects Enterprise XI is designed for rapid deployment—with guided installation, comprehensive importing and upgrade support, and flexible deployment.

Guided Installation and Setup

Getting your system up and running—quickly and efficiently—ensures that your IT department has more time to respond to the ever-changing end-user requirements. Easy system management with

a complete web-based management console means that your administrators can configure their system from any web-browser. BusinessObjects Enterprise is engineered as a powerful set of BI services—equipped with an extensive set of Java, .NET, and web services software development kits (SDKs)—to make it easy on your developers. This allows them to use these tools to tightly integrate BI into applications and portals across your organization.

Quick-And-Easy Upgrade to BusinessObjects Enterprise

BusinessObjects Enterprise includes a powerful import wizard that guides administrators through the process of importing users, groups, documents, and security settings from an existing BusinessObjects Enterprise 6.0, 6.1, or 6.5—or any Crystal Enterprise™—implementation directly to BusinessObjects Enterprise XI.

The Best Choice on the Market Today

BusinessObjects Enterprise is a scalable, adaptive platform that delivers insight and corporate information to all your end users. With a platform designed to help you confidently deploy and manage your BI implementations, Business Objects provides your organization with the extreme insight you need to extend your competitive advantage. To learn more about BusinessObjects Enterprise or BusinessObjects XI, visit our website at www.businessobjects.com.

► www.businessobjects.com

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